

FAX# 703 528 7880 OCT3/12 16.18  
HARRIS REPORT FROM REP \*\*\*  
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

ICE)

DATE OCT3/12 16.18

CO-OP BILLING NEEDED

REV RATES ON ALL LINES  
TTLS \$291965..135X  
PLS CFM, THX 10/3

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1537												
1	R		100P-300P	30		\$800.00	10/9	10/12	4		TU-F	4
PROGRAM : THE CHEW/GENERAL HOSPITAL												
2	R		1000A-1100A	30		\$560.00	10/9	10/12	4		TU-F	4
PROGRAM : MILLIONAIRE/FAMILYFEUD												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3	R		1135P-1210A	30		\$1,025.00	10/9	10/12	4		TU-F	4
PROGRAM : NIGHTLINE												
4	R		1100A-1200N	30		\$925.00	10/9	10/12	5		TU-F	5
PROGRAM : THE VIEW												
5	R		1200N-100P	30		\$850.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NOON NEWS												
6	R		300P-400P	30		\$650.00	10/9	10/12	4		TU-F	4
PROGRAM : STEVE HARVEY SHOW												
7	R		400P-500P	30		\$800.00	10/9	10/12	4		TU-F	4
PROGRAM : DR. OZ												
8	R		500A-530A	30		\$625.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
9	R		500P-600P	30		\$2,250.00	10/9	10/12	5		TU-F	5
PROGRAM : EYEWITNESS NEWS												
10	R		530A-600A	30		\$925.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
11	R		600P-630P	30		\$3,000.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
12	R		600A-700A	30		\$1,875.00	10/9	10/12	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
13	R		700P-730P	30		\$3,000.00	10/9	10/12	4		TU-F	4
PROGRAM : JEOPARDY												
14	R		700A-900A	30		\$2,000.00	10/9	10/12	6		TU-F	6
PROGRAM : GOOD MORNING AMERICA												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
15	R		730P-800P	30		\$3,000.00	10/9	10/12	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												
16	R		900A-1000A	30		\$560.00	10/9	10/12	4		TU-F	4
PROGRAM : JEFF PROBST												
17	R		1000P-1100P	30		\$3,500.00	10/12	10/12	1		FRI	1
PROGRAM : 20/20												
18	R		800P-900P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : SHARK TANKLTC OCT'12												
19	R		900P-1000P	30		\$3,450.00	10/12	10/12	1		FRI	1
PROGRAM : PRIMETIME LIVE												
20	R		1000P-1100P	30		\$6,000.00	10/15	10/15	1		MON	1
PROGRAM : CASTLE												
21	R		800P-1000P	30		\$9,250.00	10/15	10/15	3		MON	3
PROGRAM : DANCING WITH THE STARS												
22	R		1200N-1230P	30		\$600.00	10/13	10/14	2		SA-SU	2
PROGRAM : NOON NEWS												
23	R		1200N-330P	30		\$2,750.00	10/13	10/13	2		SAT	2
PROGRAM : ABC COLLEGE FOOTBALL9/1-12/1/12												
24	R		330P-700P	30		\$2,750.00	10/13	10/13	1		SAT	1
PROGRAM : NCAA FOOTBALL												
25	R		500A-600A	30		\$340.00	10/13	10/13	1		SAT	1
PROGRAM : EYEWITNESS NEWS												
26	R		600A-900A	30		\$1,050.00	10/13	10/13	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
27	R		700P-800P	30		\$850.00	10/13	10/13	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
28	R		900A-1000A	30		\$1,050.00	10/13	10/13	2		SAT	2
PROGRAM : GMA-SAT												
29	R		100P-600P	30		\$475.00	10/14	10/14	2		SUN	2
PROGRAM : WEEKEND MOVIES												
30	R		1130P-1200M	30		\$475.00	10/14	10/14	1		SUN	1
PROGRAM : SPORTS NIGHT ON 9												
31	S		1100A-1200N	30		\$2,500.00	10/14	10/14	0		SUN	0
PROGRAM : THIS WEEK												
32	R		1200M-100A	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : NUMB3RS												
33	R		500A-600A	30		\$250.00	10/14	10/14	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
34	R		600P-630P	30		\$1,500.00	10/14	10/14	5		SUN	5
PROGRAM : EYEWITNESS NEWS												
35	R		600A-900A	30		\$1,050.00	10/14	10/14	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
36	R		700P-800P	30		\$2,750.00	10/14	10/14	1		SUN	1
PROGRAM : AMERICA'S FUNNIESTHOME VIDEOS												
37	R		800P-900P	30		\$6,500.00	10/14	10/14	2		SUN	2
PROGRAM : ONCE UPON A TIME												
38	R		1000P-1100P	30		\$5,000.00	10/11	10/11	1		THU	1
PROGRAM : PRIVATE PRACTICE												

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:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS
39	R		800P-900P	30		\$4,000.00	10/11	10/11	1		THU	1
PROGRAM : WIPEOUT												
40	R		900P-1000P	30		\$6,500.00	10/11	10/11	1		THU	1
PROGRAM : GREY'S ANATOMY												
41	R		1100P-1135P	30		\$2,000.00	10/9	10/14	4		TU-SU	4
PROGRAM : EYEWITNESS NEWS AT 11P												
42	R		1000P-1100P	30		\$5,250.00	10/9	10/9	1		TUE	1
PROGRAM : BODY OF PROOF												
43	R		800P-900P	30		\$9,250.00	10/9	10/9	1		TUE	1
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												
44	R		900P-1000P	30		\$9,250.00	10/9	10/9	2		TUE	2
PROGRAM : DANCING RESULTS												
45	R		1000P-1100P	30		\$5,300.00	10/10	10/10	1		WED	1
PROGRAM : REVENGE												
46	R		800P-900P	30		\$6,600.00	10/10	10/10	1		WED	1
PROGRAM : MIDDLE/SUBURGATORY												
47	R		900P-1000P	30		\$9,250.00	10/10	10/10	1		WED	1
PROGRAM : MODERN FAMILY/HAPPYENDINGS												
48	R		100P-300P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
49	R		1000A-1100A	30		\$560.00	10/15	10/15	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
50	R		1135P-1210A	30		\$1,025.00	10/15	10/15	1		MON	1
PROGRAM : NIGHTLINE												

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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
51	R		1100A-1200N	30		\$925.00	10/15	10/15	1		MON	1
PROGRAM : THE VIEW												
52	R		1200N-100P	30		\$850.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
53	R		300P-400P	30		\$650.00	10/15	10/15	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
54	R		400P-500P	30		\$800.00	10/15	10/15	1		MON	1
PROGRAM : DR. OZ												
55	R		500A-530A	30		\$625.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
56	R		500P-600P	30		\$2,250.00	10/15	10/15	2		MON	2
PROGRAM : EYEWITNESS NEWS												
57	R		530A-600A	30		\$925.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
58	R		600P-630P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
59	R		600A-700A	30		\$1,875.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60	R		700P-730P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : JEOPARDY												
61	R		700A-900A	30		\$2,000.00	10/15	10/15	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
62	R		730P-800P	30		\$3,000.00	10/15	10/15	1		MON	1
PROGRAM : WHEEL OF FORTUNE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
63	R		900A-1000A	30		\$560.00	10/15	10/15	1		MON	1
PROGRAM : JEFF PROBST												
64	R		1100P-1135P	30		\$2,000.00	10/15	10/15	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
OCT/12			291965.00									
CONTRACT TOTAL												291965.00
TOTAL SPOTS												135

MARKET TOTALS \$455,344    WFTV 29%    WKMG 34%    WESH 20%    WOFL 13%    WKCF 1%    WRBW 2%    CABL 0%

WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE    A-ADD    B-BUY TYPE    C-CANCELLED    DE-DELETE    E-EFF DATES    L-LENGTH    M-MAKEGOOD    N-PROGRAM NAME

P-CLASS,PLAN,SECT    Q-PAID PGM    R-RATE    S-SPOTS PER WEEK    T-TIME    X-LATE    Y-DAYS    Z-COMMENTS    \*-MULTIPLE